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TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

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|---|----------------------|---------------------|
| TRANSMITTAL FORM (to be used for all correspondence after initial filing) | Application Number | 09/808/475 |
| | Filing Date | March 13, 2001 |
| | First Named Inventor | FABER, Scott et al. |
| | Art Unit | 3622 |
| | Examiner Name | Lastra, Daniel |
| Total Number of Pages in This Submission | Attorney Docket No. | 76705-200501/US |

ENCLOSURES (Check all that apply)

| | | |
|---|---|---|
| <input checked="" type="checkbox"/> Fee Transmittal Form | <input type="checkbox"/> Drawing(s) | <input type="checkbox"/> After Allowance Communication to TC |
| <input checked="" type="checkbox"/> Fee Attached | <input type="checkbox"/> Licensing-related Papers | <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences |
| <input type="checkbox"/> Amendment/Reply | <input type="checkbox"/> Petition | <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) |
| <input type="checkbox"/> After Final | <input type="checkbox"/> Petition to Convert to a Provisional Application | <input type="checkbox"/> Proprietary Information |
| <input type="checkbox"/> Affidavits/declaration(s) | <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address | <input type="checkbox"/> Status Letter |
| <input type="checkbox"/> Extension of Time Request | <input type="checkbox"/> Terminal Disclaimer | <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): |
| <input type="checkbox"/> Express Abandonment Request | <input type="checkbox"/> Request for Refund | PTO/SB/08 (6 pages) |
| <input checked="" type="checkbox"/> Information Disclosure Statement | <input type="checkbox"/> CD, Number of CD(s) _____ | Copies of cited non-patent references |
| <input type="checkbox"/> Certified Copy of Priority Document(s) | <input type="checkbox"/> Landscape Table on CD | Return receipt postcard |
| <input type="checkbox"/> Reply to Missing Parts/Incomplete Application | Remarks | |
| <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53 | | |

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

| | | | |
|--------------|-----------------------|----------|--------|
| Firm Name | GREENBERG TRAURIG LLP | | |
| Signature | | | |
| Printed Name | John P. Ward | | |
| Date | May 18, 2006 | Reg. No. | 40,216 |

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.

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| Signature | | | |
| Typed or printed name | Peggy Smiley | Date | May 18, 2006 |

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Effective on 12/08/2004.

Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).

FEE TRANSMITTAL

For FY 2005

☒ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$) 180.00

Complete if Known

| | |
|----------------------|---------------------|
| Application Number | 09/808,475 |
| Filing Date | March 13, 2001 |
| First Named Inventor | FABER, Scott et al. |
| Examiner Name | Lastra, Daniel |
| Art Unit | 3622 |
| Attorney Docket No. | 76705-200501/US |

METHOD OF PAYMENT (check all that apply)☒ Check ☐ Credit Card ☐ Money Order ☐ None ☐ Other (please identify): _____☒ Deposit Account Deposit Account Number: 50-2638 Deposit Account Name: Greenberg Traurig, LLP

For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)

☐ Charge fee(s) indicated below☐ Charge fee(s) indicated below, except for the filing fee☒ Charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17☒ Credit any overpayments

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FEE CALCULATION**1. BASIC FILING, SEARCH, AND EXAMINATION FEES**

| Application Type | FILING FEES | | SEARCH FEES | | EXAMINATION FEES | | Fees Paid (\$) |
|------------------|-------------|-----------------------|-------------|-----------------------|------------------|-----------------------|----------------|
| | Fee (\$) | Small Entity Fee (\$) | Fee (\$) | Small Entity Fee (\$) | Fee (\$) | Small Entity Fee (\$) | |
| Utility | 300 | 150 | 500 | 250 | 200 | 100 | 0 |
| Design | 200 | 100 | 100 | 50 | 130 | 65 | 0 |
| Plant | 200 | 100 | 300 | 150 | 160 | 80 | 0 |
| Reissue | 300 | 150 | 500 | 250 | 600 | 300 | 0 |
| Provisional | 200 | 100 | 0 | 0 | 0 | 0 | 0 |

2. EXCESS CLAIM FEES**Fee Description**

Each claim over 20 (including Reissues)

| Fee (\$) | Small Entity Fee (\$) |
|----------|-----------------------|
| 50 | 25 |
| 200 | 100 |
| 360 | 180 |

Each independent claim over 3 (including Reissues)

Multiple dependent claims

| Total Claims | Extra Claims | Fee (\$) | Fee Paid (\$) |
|--------------|--------------|----------|---------------|
| 0 | - 20 or HP = | 0 | 0 |

HP = highest number of total claims paid for, if greater than 20.

| Indep. Claims | Extra Claims | Fee (\$) | Fee Paid (\$) |
|---------------|--------------|----------|---------------|
| 0 | - 3 or HP = | 0 | 0 |

HP = highest number of independent claims paid for, if greater than 3.

| Multiple Dependent Claims | |
|---------------------------|---------------|
| Fee (\$) | Fee Paid (\$) |
| 0 | 0 |

3. APPLICATION SIZE FEE

If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

| Total Sheets | Extra Sheets | Number of each additional 50 or fraction thereof | Fee (\$) | Fee Paid (\$) |
|--------------|--------------|--|----------------------------------|---------------|
| 0 | - 100 = | 0 / 50 = | 0 (round up to a whole number) x | 0 |

4. OTHER FEE(S)

Non-English Specification, \$130 fee (no small entity discount)

Other (e.g., late filing surcharge): Information Disclosure Statement

| Fees Paid (\$) |
|----------------|
| 0 |
| \$180.00 |

SUBMITTED BY

| | | | |
|-------------------|--------------|--|------------------------|
| Signature | | Registration No. (Attorney/Agent) 40,216 | Telephone 650-328-8500 |
| Name (Print/Type) | John F. Ward | | Date May 18, 2006 |

This collection of information is required by 37 CFR 1.136. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: FABER, Scott et al.

Application No. 09/808,475

Filed: March 13, 2001

For: APPARATUS AND METHOD
FOR RECRUITING,
COMMUNICATING WITH, AND
PAYING PARTICIPANTS OF
INTERACTION ADVERTISING

Attorney Docket No.: 76705-200501/US

Examiner: Lastra, Daniel.

Art Unit: 3622

CERTIFICATE OF FIRST CLASS MAILING

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on May 18, 2006 by Peggy Smiley
Peggy Smiley

INFORMATION DISCLOSURE
STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir/Madam:

Pursuant to 37 C.F.R. §§ 1.56, 1.97 and 1.98, Applicant brings the references listed on the attached Form PTO/SB/08 to the Examiner's attention. This Information Disclosure Statement is being filed before the mailing of a final office action after the filing of a Request for Continued Examination. Do not construe the filing of this information disclosure statement as a representation that applicant has made a search (37 C.F.R. § 1.97(g)), or as an admission that the information cited is, or is considered to be, material to patentability, or that no other material information exists

Applicant would appreciate the Examiner initialing and signing a copy of attached Form PTO/SB/08 indicating that he or she considered the information and made the information of record.

If the PTO determines that an extension or other relief is required, the patent owner petitions for any required relief including extensions of time and hereby authorizes the

Commissioner to charge the cost of such petitions and/or any other fees due, or credit any overpayment of fees, in connection with the filing of this document to Deposit Account No. 50-2638.

Respectfully submitted,
GREENBERG TRAURIG, LLP



John P. Ward
Reg. No. 40,216

Dated: May 18, 2006

Customer No. 56188
1900 University Avenue, Fifth Floor
East Palo Alto, CA 94303
Phone: (650) 328-8500
Fax: (650) 328-8508
wardj@gtlaw.com



PTO/SB/08a (07-05)

Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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|---|---|----|---|--------------------------|---------------------|
| Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary) | | | | Complete if Known | |
| | | | | Application Number | 09/808.475 |
| | | | | Filing Date | March 13, 2001 |
| | | | | First Named Inventor | FABER, Scott et al. |
| | | | | Art Unit | 3622 |
| | | | | Examiner Name | Lastra, Daniel |
| Sheet | 1 | of | 6 | Attorney Docket Number | 76705-200501/US |

| U. S. PATENT DOCUMENTS | | | | | |
|------------------------|--------------------------|---|--------------------------------|--|---|
| Examiner Initials | Cite No. ¹ | Document Number Number-Kind Code ² (if known) | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
| | | 09/596,466 | 6/19/2000 | Agdeppa, Hector A. | |
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| Examiner Initials | Cite No. ¹ | Foreign Patent Document Country Code ³ Number + Kind Code ⁵ (if known) | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear | T ⁶ |
| | | WO 02/44870 | 6/6/2002 | | | |
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| Examiner Signature | Date Considered |
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This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS.

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| Sheet | 2 | of | 6 | Examiner Name | Lastra, Daniel |
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|------------------------|-----------------------|---|--------------------------------|--|---|
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| FOREIGN PATENT DOCUMENTS | | | | | | |
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| Examiner Initials | Cite No. ¹ | Foreign Patent Document Country Code ³ Number & Kind Code ⁵ (if known) | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear | T ⁶ |
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| Examiner Name | Lastra, Daniel | | | | | |
| Sheet | 3 | of | 6 | Attorney Docket Number | 76705-200501/US | |

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| | | US-2002-0120554 | 8/29/2002 | Vega | |
| | | US-2002-0065959 | 5/30/2002 | Kim et al. | |
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| | | US-2004-0260413 | 12/23/2004 | Melideo | |
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| | | US-2002-0038233 | 3/23/2002 | Shubov et al. | |
| | | US-2002-0107697 | 8/8/2001 | Jensen | |

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|--------------------------|-----------------------|---|--------------------------------|--|---|
| Examiner Initials | Cite No. ¹ | Foreign Patent Document Country Code ³ Number Kind Code ⁵ (if known) | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
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| | | | | Application Number | 09/808.475 |
| | | | | Filing Date | March 13, 2001 |
| | | | | First Named Inventor | FABER, Scott et al. |
| | | | | Art Unit | 3622 |
| | | | | Examiner Name | Lastra, Daniel |
| Sheet | 5 | of | 6 | Attorney Docket Number | 76705-200501/US |

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| | 1 | Big Green Blog: January 2005 Archives, 02/21/2006 | |
| | 2 | Information about Expertcity.com retrieved from the Internet [URL:http://www.expertcity.com] on 04/09/2000 | |
| | 3 | Ingenio Press Archives for 2004, www.ingenio.com, 02/21/2006 | |
| | 4 | "Introducing 1-800-FREE411: First Nationwide Free Telephone Directory Assistance Service" Jingle Networks, Inc., Huntington Beach, Calif., September 20, 2005 | |
| | 5 | "Jambo Launches to Connect People and businesses From the Internet to the Phone", Agoura Hills, Calif. May 3, 2005 | |
| | 6 | "Jambo Names Netzero Co-founder Stacy Haisuka to New Post of Chief Information Officer", Agoura Hills, Calif., July 5, 2005 | |
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| | 9 | Keen.com raises \$60 Million from Prestigious..., Business Wire, January 11, 2000 | |
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| | 11 | "UpSnap Selects LookSmart to Sell Premium Listings on FREE 411 Service for Text-Enabled Cell Phones", November 4, 2004 | |

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| | 12 | "Welcome to Jambo - the leader in Pay-per-Call Solutions" (search results) October 17, 2005 | |
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